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E-mail Id: <u>haziakkhancollege@gmail.com</u>

Name of the event:	"Plastic Borjon Awareness Program			
Date of the event:	22/07/2019			
Venue of the event:	Hospital market			
Event category:	Environment Awareness Programme			
Number of Participant	ts: 26			

#### **Objectives:**

To raise awareness about the harmful effects of plastic pollution on the environment and human health.

To promote the use of reusable bags and containers instead of single-use plastics.

To encourage students, staff, and the local community to adopt sustainable practices in their daily lives.

### **Brief Description of the Programme**

The "Plastic Borjon Awareness Programme" was organized by the NSS unit of Hazi A.K. Kham College on July 22, 2019, at Hariharpara Hospital Market. The event was designed to raise awareness about the harmful effects of plastic pollution and promote the use of sustainable alternatives.

NSS volunteers and college students participated enthusiastically in the event. Volunteers engaged in conversations with people about the importance of reducing their plastic consumption.

## **SWOC** Analysis

#### Strengths:

- The event was well-planned and executed.
- It attracted a large and diverse audience.





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#### Weaknesses:

- The event's reach may have been limited
- It would have been beneficial to have more follow-up events to sustain the impact of the awareness campaign.

### **Opportunities:**

• Collaborations with local NGOs, government agencies, and community leaders could enhance the event's reach and impact.

#### **Challenges:**

- Changing people's behavior and habits takes time and effort.
- Overcoming the convenience factor of single-use plastics can be challenging.

# OUTCOMES

The "Plastic Borjon Awareness Programme" was a successful initiative in raising awareness about the harmful effects of plastic pollution and promoting the use of sustainable alternatives.





## **Photo Gallery**







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#### Notice



#### NOTICE

This is hereby notified to all the volunteers of NSS Unit of Hazi A.K. Khan College that a Plastic Borjon Awareness programme is going to be organised on 22/07/2019 at Hospital Market at 11 a.m. onwards. All the volunteers are instructed to participate in the programme positively.

Teacher-in-Charge Hazi A.K. Khan College Hariharpara, Dist.-Murshidahar





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## **Attendance of Participants**

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