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Name of the event:	"Safe Drive Save Life"			
Date of the event:	08/07/2019			
Venue of the event:	Hariharpara bazar			
Event category:	Road Safety Awareness			
Number of Participants: 15				

### **Objectives:**

1. Raise awareness about road safety and the "Safe Drive, Save Life" campaign among the people.

- 2. Emphasize the importance of responsible driving and adhering to traffic rules.
- 3. Reduce the incidence of road accidents and promote safer roads.
- 4. Educate and empower individuals to make informed decisions for safe driving.

# **Brief Description of the Programme**

On 8th July, 2019, the National Service Scheme (NSS) unit of Hazi A.K. Khan College organized a "Safe Drive, Save Life" awareness program at Hariharpara Bazar. The event commenced at around 1.00 p.m. and continued until 3.00 p.m. The event aimed to raise awareness about the "Safe Drive, Save Life" campaign, an initiative promoting road safety and responsible driving.

NSS volunteers, college students, and teachers actively involved in NSS activities at the college took part in this event. They interacted with the local community to promote road safety. The volunteers tried to aware people about safe driving practices, the importance of wearing seat belts and helmets, and the hazards of distracted driving. They also demonstrated the correct way to use seat belts and helmets and provided tips on avoiding drunk driving and speeding.





# **SWOC** Analysis

#### Strengths:

• The event effectively raised awareness about the "Safe Drive, Save Life" campaign among the local community.

• Diverse participation of NSS volunteers, college students, and community members

### Weaknesses:

- Limited resources, including funding, might have constrained the overall impact of the event.
- Ensuring that the community sustains safe driving practices in the long term can be a challenge.

## **Opportunities:**

- Collaboration with local law enforcement agencies, traffic safety organizations, and community leaders could enhance the event's reach and impact.
- Potential for future road safety campaigns and workshops.

#### **Challenges:**

• Changing habits and attitudes related to driving and road safety can be a significant challenge.

• Maintaining continuous awareness and adherence to safe driving practices.

## **OUTCOMES**

The "Safe Drive, Save Life" awareness program organized by the NSS unit Hazi A.K. Khan College served as a valuable initiative in reaching out to the local community. The event effectively raised awareness about the importance of responsible driving and adhering to traffic rules. It emphasized the need for safe driving to reduce road accidents and promote safer roads. This program demonstrated the college's commitment to promoting positive change and road safety within the local community.





## **Photo Gallery**







#### Notice



Date: 02/07/2019

#### NOTICE

This is hereby notified to all the volunteers of NSS Unit of Hazi A.K. Khan College that a Safe Drive Save Life programme is going to be organised on 08/07/2019 at Hariharpara Bazar at 11:30 a.m. onwards. All the volunteers are instructed to participate in the programme positively.

Teacher-in-Charge Hazi A.K. Khan College Hariharpara, Dist.-Murshidabad





E-mail Id: haziakkhancollege@gmail.com

Mob:

## **Attendance of Participants**

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Hazi A.K. Khan College							
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