**ESTD**: 2008

P.O + P.S.- Hariharpara . Dist.-Murshidabad Pin-742166

Website: www.haziakkhancollege.ac.in E-mail Id:haziakkhancollege@yahoo.com

E-mail Id: <u>haziakkhancollege@gmail.com</u> Mob:

Name of the event: "World Anti-Tobacco Day Awareness Programme"

**Date of the event:** 31/05/2019

**Venue of the event:** Hariharpara Market

**Event category:** Health Awareness Programme

**Number of Participants:** 17

#### **Objectives:**

- 1. Raise awareness about the health hazards associated with tobacco use.
- 2. Educate individuals about the benefits of a tobacco-free life.
- 3. Encourage people to quit smoking and prevent the initiation of tobacco use.
- 4. Advocate for effective tobacco control policies and measures.

#### **Brief Description of the Programme**

On 31st May 2019, NSS Unit of the institution organized a "World Anti-Tobacco Day Awareness Programme" to commemorate World Anti-Tobacco Day. The event took place at Hariharpara Market

The event brought together volunteers, students and NSS members who are dedicated to promoting public health and tobacco control. They engaged with the local community to share information about the dangers of tobacco use, its impact on health, and the importance of quitting smoking. Participants were also informed about available resources and support for quitting tobacco.

### **SWOC Analysis**

#### **Strengths:**

- The program successfully increased awareness about the health hazards of tobacco use.
- Diverse participation, including volunteers, health professionals, and community members, contributed to the program's success.

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#### Weaknesses:

• Limited resources, including funding, may have restricted the scope of the event.

• Ensuring that individuals continue to resist tobacco use in the long term can be a challenge.

#### **Opportunities:**

• Collaboration with healthcare institutions, anti-tobacco organizations, and governmental health agencies can enhance the event's reach and impact.

KHAA

• Potential for future anti-tobacco campaigns and cessation programs.

#### **Challenges:**

- Changing individuals' behavior and habits related to tobacco use is a significant challenge.
- Maintaining continuous awareness and adherence to a tobacco-free lifestyle.

#### **OUTCOMES**

The "World Anti-Tobacco Day Awareness Programme" organized by Hazi A. K. Khan College was a significant step towards raising awareness about the health risks associated with tobacco use. The event effectively educated individuals about the benefits of leading a tobacco-free life and encouraged them to quit smoking. It also advocated for stronger tobacco control policies and measures to protect public health.

This program demonstrated our commitment to promoting a healthier, tobacco-free lifestyle within the local community.

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### **Photo Gallery**



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**Notice** 

# HAZI A.K.KHAN COLLEGE

P.O+P.S - Hariharpara, Dist-Murshidabad, Pin-742166 Website - www.haziakkhancollege.in E-mail Id: haziakkhancollege@yahoo.com

Date: 25/05/2019

Tele & Fax No.: 03482-230055

#### NOTICE

This is hereby notified to all the volunteers of NSS Unit of Hazi A.K. Khan College that World Anti-Tobacco Day is going to be observed through an Awareness programme on 31/05/2019 at Hariharpara Market at 11 a.m. onwards. All the volunteers are instructed to participate in the programme positively.

Teacher-in-Charge Hazi A.K. Khan Gollege Hariharpara, Dist.-Murshidabad

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#### **Attendance of Participants**

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